



Print Date 11/27/12

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Flight Dates 10/29/12-11/04/12

Order Sep 00:15:00

Contract / Revision 402510- 5

Product

CHRIS MURPHY FOR SEN

Estimate #
Alt Order # **06398726**

Original Date / Revision
10/26/12 11/03/12

<u>Agency Com</u>	15%
<u>Billing Contact</u>	

<u>Billing Type</u>	Cash
<u>Order Type</u>	GENERAL
<u>Billing Cycle</u>	EOM/EOC
<u>Billing Calendar</u>	BROADCAST

Advertiser **Murphy/D/Sen/CT**

**100 Albany Street #130
New Brunswick, NJ 08901**

<u>Demographic</u>	A35+		
<u>Rev Codes</u>	AGY	POL	CAND
<u>Product Codes</u>	PL3		
<u>Priority</u>	01		
<u>Advertiser Ref</u>			

Agency **Message & Media**

Buying Contact

**100 Albany Street #130
New Brunswick, NJ 08901**

<u>Sales Office</u>	TWDC
<u>Sales Region</u>	National
Agency Ref	

Primary Account Executive

Jordan Johannessen

Account Executive	Order%	Start Date	End Date
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Jordan Johannessen	100%
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Order Share 15% Market Value 168166

Competing Station	% of Order	Amount
2WCCT	%	0
3WFSB	40%	67266
4WVIT	15%	25225
5WTNH	30%	50450
6WCCTX	%	0
7CABL	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	42	\$21,441.25	\$25,225.00	0.00	10/29/12	11/04/12	42	\$21,441.25	\$25,225.00
Totals	42	\$21,441.25	\$25,225.00	0.00					

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	61	10/29/12	11/02/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	MTWTF--	:30	5	\$275.00	01	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	MTWTF--		5			\$275.00	0.00					
E 2	61	10/29/12	11/02/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	MTWTF--	:30	5	\$275.00	01	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	MTWTF--		5			\$275.00	0.00					
E 3	61	10/29/12	11/02/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	MTWTF--	:30	5	\$175.00	01	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	MTWTF--		5			\$175.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	61	10/29/12-11/04/12		M-F 8a-9a		8a-9a		MTwThF----	:30	(\$175.00)	0.00	NM			
Credited															
3	61	10/29/12-11/04/12		M-F 8a-9a		8a-9a		MTwThF----	:30	(\$175.00)	0.00	NM			
Credited															



WTIC-TV

Print Date: 11/27/12

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Contract / Revision **402510- 5** Flight Dates **10/29/12-11/04/12**

Hiatus Dates

Original Date / Revision 10/26/12/ 11/03/12

Order Sep 00:15:00

Advertiser **Murphy/D/Sen/CT**

Product **CHRIS MURPHY FOR SEN** Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	61	10/29/12	11/02/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	MTWTF--	:30	5	\$300.00	01	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	5		\$300.00		0.00						
E 5	61	10/29/12	11/02/12	M-F News at Ten News at Ten	CM	10p-11p	MTWTF--	:30	2	\$1,400.00	01	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	2		\$1,400.00		0.00						
E 6	61	11/03/12	11/03/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----1-	:30	1	\$900.00	01	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1-	1		\$900.00		0.00						
E 7	61	10/29/12	11/02/12	M-F News at 11pm News at 11pm	CM	11p-1135p	MTWTF--	:30	2	\$375.00	01	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	2		\$375.00		0.00						
E 8	61	10/29/12	11/02/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	MTWTF--	:30	5	\$175.00	01	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	5		\$175.00		0.00						
E 9	61	10/29/12	11/02/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	MTWTF--	:30	5	\$200.00	01	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	5		\$200.00		0.00						
E 10	61	11/04/12	11/04/12	Su 10p-11p Su 10p-11p	CM	10p-11p	-----1	:30	1	\$1,200.00	01	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$1,200.00		0.00						
E 11	61	10/29/12	11/02/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	MTWTF--	:30	5	\$950.00	01	0.00	NM	5	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	5		\$950.00		0.00						
E 12	61	10/31/12	10/31/12	Wed Prime Rotator X-Factor	CM	8p-10p	--1----	:30	1	\$4,000.00	01	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--1----	1		\$4,000.00		0.00						
E 13	61	11/01/12	11/01/12	Thur Prime Rotator X-Factor	CM	8p-1030p	---1---	:30	1	\$4,000.00	01	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---1---	1		\$4,000.00		0.00						
E 14	61	11/01/12	11/02/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	---TF--	:30	1	\$175.00	01	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---TF--	1		\$175.00		0.00						
Totals														42	\$25,225.00